

Magna Digital Library

2022 Featured Programs for Academic Leaders

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Are you an academic leader that's not sure where to start? Check out our featured programs of 2022 that you can find in your Magna Digital Library subscription that are a necessity for those in academic leadership! These are just a handful of programs that we are most excited about that reside in your subscription. Make sure your academic leadership and staff are viewing these programs!

MONTH	NAME OF FEATURED PROGRAM
January	<p>Effective Diversity and Inclusion Strategies <i>A truly inclusive campus requires strong leadership and organizational change management. In this program, you'll explore how to effectively lead and create institutional change, ensuring your institution is a diverse and successful learning community.</i></p>
February	<p>How Can Pure Heart Leadership Build Authenticity and Create Engaged and Empowered Teams? <i>Pure Heart Leadership is a leadership approach, blending the psychology theories of Carl Rogers, Albert Bandura, and Abraham Maslow, that encourages an authentic leadership while recognizing the individuality and strengths of leaders. This program provides you with everything you need to know about this unique approach to leadership, led by the expert who developed this method.</i></p>
March	<p>Practical Strategies to Improve Student Retention in Online Courses <i>Learn why there is an increased danger of attrition in online courses and how to address this in four key areas: course design, instructor presence, personal attention, and connectedness to the institution.</i></p>
April	<p>How Can Higher Education Leadership Strengthen Campus-wide Collaboration? <i>This program provides direction to use the five Cs: Communication, Collaboration, Coordination, Cooperation, and Compliance, to lead your institution toward enhancing campus-wide buy-in and improving collaborations with all stakeholders.</i></p>
May	<p>The Role of the Strategic Plan in Building Faculty Development Programs <i>Understand the steps for creating an effective and dynamic strategic plan, ways of using the strategic plan to build institutional support for faculty development programs, and methods for using the strategic plan to communicate with outside stakeholders.</i></p>
June	<p>How Can Universities Increase Employee Engagement in an Era of Increased Workforce Competition? <i>This program details the concept of employee engagement, gives insight into what an engaged higher education workplace looks like, and shares successful strategies for engaging faculty and staff.</i></p>
July	<p>Simple Strategies to Grow Online Courses and Programs <i>This comprehensive program walks you through a variety of strategies, topics, and concepts that will help your institution enhance the quality of online courses and programs and ensure continued success.</i></p>
August	<p>How Can High Quality Faculty Development Improve Online Course Quality? <i>This program covers the benefits of providing high quality professional development opportunities for faculty, what some of these opportunities (or programs) might look like, and ultimately how these opportunities can positively impact the overall quality of online programming.</i></p>
September	<p>Creating and Maintaining a Robust Faculty Mentoring Program <i>By approaching faculty mentoring from both the mentor and mentee perspectives, this program provides balanced insights into methods for creating and maintaining worthwhile mentorship programs which enables your faculty to be successful as teachers, scholars, and citizens.</i></p>



October	<p>How Can I Attract and Retain Adjunct Online Faculty? <i>Making sure students are taught by quality faculty—often adjunct instructors—is key to retention and brand success. This program contains proven strategies that can be used to attract and retain the best adjunct instructors for online courses.</i></p>
November	<p>Online Program Design Strategies to Increase Program Graduation Rates <i>As an increasingly diverse student body flocks online to meet their educational goals, online completion rates are not yet on par with face-to-face classrooms and are more problematic for students outside of the historically traditional student demographic. This program focuses on practical and equity-based strategies to implement at the program level that will increase online completion rates.</i></p>
December	<p>What Tools Can I Use to Ensure I Have Effective Coaching Conversations with Faculty? <i>This program focuses on how to engage in effective coaching conversations with faculty about teaching and learning. This program illustrates, through a short role play, the use of the 5W Model which is effective in all coaching conversations.</i></p>