# MAGNA

### **Online Course**



**Principles of Effective College Teaching** is an intensive Magna Online Course that provides indepth instruction on the myriad responsibilities of a college teacher. You'll find it an indispensable resource as you prepare to teach.

Course Length: 10 hours

**Course Access:** The course enrollment will expire one year from date of purchase.

## Principles of Effective College Teaching

### Learning Goals:

**Principles of Effective College Teaching** will help you enter the classroom confident in your ability to:

- Articulate the principles of human learning
- Design learning-centered courses
- Develop effective assignments, classroom exercises, assessments, and technology-based activities
- Create strategies to boost student engagement and desire to learn
- Manage classroom challenges skillfully

### Who Will Benefit From This Course:

- New faculty
- Graduate assistants
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- Teaching assistants
- Professional centers for teaching and learning
- Deans and chairs

Presented by James M. Lang, PhD, professor of English and director of the Center for Teaching Excellence at Assumption College, **Principles of Effective College Teaching** is grounded in research-based best practices and introduces you to fundamental principles of human learning that will guide you as you create and teach your courses. From there, Lang will explain in detail how you can:

- Craft meaningful learning objectives using Bloom's Taxonomy
- Manage course content efficiently
- Create assignments that support course objectives
- Develop assessment plans and design exams
- Provide effective feedback and evaluations
- Enhance learning outcomes through the use of technology and new media
- Apply active learning strategies
- Keep your students motivated and engaged
- Facilitate peer-to-peer learning
- Manage difficult issues like academic dishonesty and distracted students

PRICING			
1 person	2-9 people	10-49 people	50-99 people
\$329 per person	\$229 per person	\$179 per person	\$159 per person

For group enrollment, please contact Magna Sales at sales@magnapubs.com or call 800-433-0499 ext. 183 to receive a customized quote. To order visit magnapubs.com/courses or call 800-433-0499

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