

Magna Digital Library

2024 Featured Programs for Academic Leaders

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Are you an academic leader that's not sure where to start? Check out our featured programs of 2024 that you can find in your Magna Digital Library subscription that are a necessity for those in academic leadership! These are just a handful of programs that we are most excited about that reside in your subscription. Make sure your academic leadership and staff are viewing these programs!

MONTH	NAME OF FEATURED PROGRAM
January	<p>Using an AI Chatbot: Programmed for Success <i>Learn how to use an AI chatbot to address critical issues of college enrollment and retention while gaining strategies for implementation and planning, assessment, and continuous improvement of a bot-supported program.</i></p>
February	<p>What Are Proven Strategies to Overcome Faculty Disengagement Due to Workload? <i>Overcome the ever-present challenge of increased faculty workload to revitalize faculty engagement with these research and evidence-based strategies.</i></p>
March	<p>From Research to Practice: An Instructor's Guide for Implementing Trauma-Informed Pedagogy in Higher Education <i>This Magna Online Seminar presents the research behind the inimical effects trauma has on students' learning and performance and provides the steps to take to implement a trauma-informed learning experience where all students can succeed.</i></p>
April	<p>How Should We Measure Teaching Effectiveness? <i>This 20-Minute Mentor breaks down the topic of Student Evaluations of Teaching (SETs) into three parts. First, learn what studies have shown to be the problems with current SETs. Then, gain insights into why an effective solution for these problems is so important to faculty and your institution. Finally, receive actionable solutions and alternatives used from teaching and research institutions nationwide.</i></p>
May	<p>Overcoming Implicit Bias in Higher Education: How to Recruit, Hire, Manage, and Retain a Diverse Team of Academic Faculty <i>Gain strategies you can use to recruit, hire, and sustain a more diverse team of academic faculty and staff. Learn about results from the latest research on implicit bias, and get proven strategies you can use to anticipate and reduce its effects on the three key stages of the search process: recruiting, hiring, and managing.</i></p>
June	<p>How Can Shifting from Symptoms Thinking to Systems Thinking Make Your Campus Healthier? <i>Learn how to address sources of stress in the workplace and implement changes to mitigate them while also better connecting wellness initiatives to increase likelihood of success.</i></p>
July	<p>Improving Student Enrollment, Engagement, and Retention with Digital Credentials: Implementing an Impactful Program <i>Programming with digital badging can be a competitive advantage that improves enrollment, engagement, and retention. This Magna Online Seminar explores these practical applications and provides expert advice on bringing this strategy to your campus.</i></p>
August	<p>How Does Consistency Improve Quality in Online Courses and Programs? <i>Gain an enhanced awareness of the many benefits to both students and faculty that come from consistent course design. This 20-Minute Mentor provides development staff, faculty, and other administrators with many ideas that can be implemented easily at almost any institution.</i></p>



September	<p>The Role of Educational Developers in Teaching and Learning Excellence</p> <p><i>As subject matter experts in curriculum design and training and development, it is important that educational developers recognize the value of their contributions and can articulate the importance of their discipline in the teaching and learning space. This Magna Online Seminar will offer strategies for effective faculty development, change management, and resources for personal development.</i></p>
October	<p>How Can I Create a Faculty Development Program that is Engaging and Effective?</p> <p><i>Come away with a framework to ensure faculty actively engage in your faculty development programming, and concrete ideas and an outline for an action plan to move forward with new faculty development initiatives on your own campus.</i></p>
November	<p>Applying the Surgeon General's Model for Workplace Mental Health and Wellbeing to Higher Education</p> <p><i>In 2022, the U.S. Surgeon General's office issued a robust workplace mental health and wellbeing framework that can be useful for improving the health and wellbeing of campus faculty, staff, administrators, and students. This Magna Online Seminar reviews the model and connect it to campus context. Using a systems approach, the presenters guide participants through potential starting points for implementing a wellbeing improvement plan on their campuses.</i></p>
December	<p>How Can Reframing Problems Lead to Swift Solutions?</p> <p><i>Transform complex problems into efficient and innovative solutions through the method of reframing, all in just 20 minutes.</i></p>

