



LEADERSHIP IN HIGHER EDUCATION CONFERENCE

October 8–10, 2026
Providence, Rhode Island

Sponsorship Opportunities

Reserve your sponsorship by September 25, 2026.

Join us in the heart of the Ocean State for an unforgettable three-day experience designed for academic leaders. Engage with an audience of professional educators, generate leads, and build brand awareness. Choose from the sponsorship opportunities below or reach out to discuss other ideas you may have!

All sponsorships are subject to approval by Magna management team.



Plenary Session

Sponsoring a plenary session includes collateral placement and allows you to come up to the podium to talk about your company for 3 minutes before the plenary speaker takes the stage.



Exhibitor Opportunities

Attend in person as a sponsor. Includes display table(s), conference website recognition, podium recognition, conference registration, and more. *See page 2 for more details.*



Promotional Items

Provide a useful item to attendees (notebooks, refillable water bottles, etc.) with your logo on it.



Coffee Break: \$750

Sponsor one of several coffee breaks throughout the conference. Includes signage on all coffee stations and recognition at breakfast and lunch announcements. One sponsor per coffee break.



Lunch

Sponsoring lunch includes collateral placement and allows you to talk about your company for 3 minutes before the meal begins.



Marketing Email: \$375/1000

We will deploy one email message containing your message to a total of 5,000 active contacts from our extensive database. The list will include all conference registrations plus other non-attendee contacts based on your criteria as to campus title/function to make up the 5,000 emails to be sent.

Due to our standing promise to our customers, we do not give email addresses to outside parties.



Scholarships

Assist one or more attendees with their registration fee.



Tote Bag

Add your logo to the conference tote bag distributed to attendees.



Literature Table: \$300

Display your marketing flyers on an unmanned literature table.



Mailing List: \$2,000

Rent our attendee postal mailing list for a one time usage. Send your direct mail to our conference attendees.

sponsorships@magnapubs.com

608-227-8138

leadershipinhighereducation.com



Exhibitor Opportunities

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	Silver \$2,400	Gold \$3,200	Platinum \$6,700
Display Table Six-foot draped display table, two chairs, Wi-Fi, and exhibitor ID sign.	1 Table	2 Tables	2 Tables
Complimentary Registration Complimentary conference registration entitles you to attend all conference sessions and meals. <i>Additional registrations are \$1,700/each.</i>	1 Person	1 Person	2 People
Website Recognition Display your logo, 100-word company description, and link to your website on the conference website.	Yes	Yes	Yes
Mobile App Display your logo, contact information, 100-word company description, link to your website, and one PDF for attendee download on the conference mobile app.		Yes	Yes
Push Notification One customizable push notification sent to all attendees via the conference mobile app, with 145-character text and link sent during a scheduled conference break.		Yes	Yes
Sponsored Session Present your 45-minute session to an audience of educators. Includes access to a breakout room with a projector, screen, and speakers.			Yes
Marketing Email After the conference we will send one email message containing your message to all conference registrants.			Yes