Digital Products Proposal Form

Please email completed form to: editor@magnapubs.com

PRESENTER INFORMATION Complete this section for each presenter. Please print.

First Name _____ Last Name _____

Title _____ Department _____

Institution _____

Phone _____ Email _____

Biography

Do you have a video recording of your presentation? If so, please provide a link:

_____

PRESENTATION INFORMATION We're looking for programs that offer practical solutions. Please describe how you plan to help our audience address a specific problem.

I'm proposing content for a: ☐ 20-Minute Mentor ☐ Magna Online Course ☐ Magna Online Seminar

Proposed Title: _____

Abstract of Content:

Learning Goals:

Email: editor@magnapubs.com

Mail: 2718 Dryden Drive, Madison, WI 53704

Fax: 608-246-3597

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INTENDED AUDIENCE

Who is your intended audience? (Job titles or departments)

What level of experience\expertise do you assume your audience has with this topic?

Do you have a specific type of institution in mind for your audience, such as 2-year, 4-year, public or private?

Do you think your intended audience considers this topic to be important, urgent, or difficult?

SUPPLEMENTAL MATERIALS What resources or tools will you offer to help your audience apply your suggestions?

- ☐ Sample documents
- ☐ Checklists
- ☐ Rubrics
- ☐ Dos & Don'ts
- ☐ Discussion questions
- ☐ Recommended resources
- ☐ Sample script to show how to handle a difficult conversation

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