The Teaching Professor®

FALL 2026 – SPRING 2027

Virtual Conference Sponsorships

Put your products and solutions in front of higher education professionals who are actively looking for innovative ways to address today's challenges! Build brand awareness, connect with academic decision-makers, and engage directly with your target audience through a virtual conference experience.

Sponsorship Options Per Event:	SILVER $1,200	GOLD $2,000	PLATINUM $3,300
SPONSORED VIRTUAL BOOTH A standard exhibitor profile including company logo, description, video/recorded content, and custom fields.	✓	✓	✓
COMPLIMENTARY REGISTRATION ($499 value)	1 PERSON	1 PERSON	2 PEOPLE
ON-DEMAND VISIBILITY Visibility in the on-demand content area after the event	✓	✓	✓
THANK YOU MENTION A pre- and post-event thank-you mention	✓	✓	✓
BANNER ADS Rotating banner ads in the platform		✓	✓
LEAD RETRIEVAL		✓	✓
FEATURED LISTING Special featured listing in the exhibitor list		✓	✓
PUSH NOTIFICATIONS Push notifications promoting the sponsor's booth, session, demo, or resource			✓
SHOWCASE SESSION A live demo or showcase session in the Live Now area			✓
ENHANCED VIRTUAL BOOTH Includes live chat, downloadable resources, and external links materials, and external links			✓

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sponsorships@magnapubs.com
443-514-7091

All sponsorships are subject to approval by Magna management team.

Virtual Conference Sponsorships

Select the conference(s) to sponsor:

(put check box next to each conference)

THE TEACHING PROFESSOR ONLINE CONFERENCE
October 20–22, 2026

WORKFORCE READINESS CONFERENCE
November 10, 2026

AI IN EDUCATION CONFERENCE
December 1–2, 2026

LEADERSHIP IN HIGHER EDUCATION ONLINE CONFERENCE
January 26–27, 2027

RESEARCH ADMINISTRATION AND GRANT STRATEGY CONFERENCE
February 25, 2027

HEALTH PROFESSIONS EDUCATORS CONFERENCE
April 13, 2027

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