The Teaching Professor®

2027

2027 Virtual Conference Sponsorships

Put your products and solutions in front of higher education professionals who are actively looking for innovative ways to address today's challenges! Build brand awareness, connect with academic decision-makers, and engage directly with your target audience through a virtual conference experience.

Sponsorship Options Per Event:	SILVER $1,200	GOLD $2,000	PLATINUM $3,300
SPONSORED VIRTUAL BOOTH A standard exhibitor profile including company logo, description, video/recorded content, and custom fields.	✓	✓	✓
COMPLIMENTARY REGISTRATION ($499 value)	1 PERSON	1 PERSON	2 PEOPLE
ON-DEMAND VISIBILITY Visibility in the on-demand content area after the event	✓	✓	✓
THANK YOU MENTION A pre- and post-event thank-you mention	✓	✓	✓
BANNER ADS Rotating banner ads in the platform		✓	✓
LEAD RETRIEVAL		✓	✓
FEATURED LISTING Special featured listing in the exhibitor list		✓	✓
PUSH NOTIFICATIONS Push notifications promoting the sponsor's booth, session, demo, or resource			✓
SHOWCASE SESSION A live demo or showcase session in the Live Now area			✓
ENHANCED VIRTUAL BOOTH Includes live chat, downloadable resources, and external links materials, and external links			✓

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443-514-7091

All sponsorships are subject to approval by Magna management team.

2027 Virtual Conference Sponsorships

Select the conference(s) to sponsor:

(put check box next to each conference)

- ☐ **LEADERSHIP IN HIGHER EDUCATION ONLINE CONFERENCE**
  January 26–27, 2027
- ☐ **RESEARCH ADMINISTRATION AND GRANT STRATEGY CONFERENCE**
  February 25, 2027
- ☐ **HEALTH PROFESSIONS EDUCATORS CONFERENCE**
  April 13, 2027
- ☐ **AI-READY GRADUATES: PREPARING STUDENTS FOR THE FUTURE WORKFORCE**
  April 29, 2027
- ☐ **COMMUNITY COLLEGE INNOVATION CONFERENCE**
  May 18, 2027
- ☐ **HIGHER EDUCATION LEGAL, COMPLIANCE & POLICY CONFERENCE**
  July 22, 2027
- ☐ **FACULTY DEVELOPMENT PROFESSIONALS CONFERENCE**
  August 19, 2027
- ☐ **INSTRUCTIONAL DESIGN PROFESSIONALS CONFERENCE**
  September 14–15, 2027
- ☐ **CONFERENCE ON GENERAL EDUCATION / TRANSFORMING GENERAL EDUCATION**
  October 2, 2027
- ☐ **TEACHING PROFESSOR ONLINE CONFERENCE**
  October 26–28, 2027
- ☐ **NEURODIVERSITY, DISABILITY & ACCESSIBLE LEARNING CONFERENCE**
  November 9, 2027
- ☐ **NATIONAL CONFERENCE ON STUDENT LIFE ONLINE CONFERENCE**
  November 16–17, 2027
- ☐ **AI IN EDUCATION CONFERENCE**
  December 7–8, 2027

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